



Exclusive Agri Inputs Trade Show on 3D Virtual Online Platform in India

28-29 January 2021

Online Exhibition and Conference

30 January to 2 February

Extended Exhibition



www.pmfaiindia.org

Introduction

It is important to highlight the true potential, capacity and capability of the Indian Pesticides Industry, so the Industry can become self-reliant (Atmanirbhar) and a net exporter of agrochemicals –Make local Go Global. Covid-19 one of the biggest disaster human beings has ever faced having no vaccine or any medicine currently available for treatment, the only way is following social distancing norms, thus during this time, it makes sense to prepare businesses with the challenges lying ahead and use of technology without disrupting the business for continued contribution to economy.

PMFAI's ICSCE 2020 is moving this year from Physical to 3d Virtual Online Platform - an experience of it's kind

Keeping in view safety of its participants PMFAI has now decided to stage its 15th ICSCE 2020 on 3d Virtual platform so companies can promote their businesses and brands, on this 3d virtual Platform, via video conferencing, Chat messaging during the event, discuss business, visit stalls, meeting rooms and conclude business similar to physical event. As this 3d Virtual Platform is user friendly, this year we are anticipating multi fold participation from across the globe as compared to ICSCE 2019 held at Delhi.

Agrochemicals has played a very important role and will continue in coming years too, to highlight key issues a conference is also organized alongwith exhibition so delegates can take away the knowledge shared by experts to gear up for changing scenario post covid19.

ICSCE is an exclusive agri input trade show in India. It provides ample opportunities for all those involved directly & indirectly with agri inputs (agrochemicals, fertilizers, Biological pesticides and ancillary units- solvents, surfactant, intermediates, raw materials, packaging industry etc.) business for sourcing, marketing, brand establishment, product promotion, etc. The conference presentations by experts gives an insight of knowledge oriented session highlighting new developments, market reach and market analysis, development in intermediates and research & developments. Workshops are organized to cover extensive knowledge so participants can benefit in various areas.

Progress of ICSCE in India progress from 2016-2019

Year	2016	2017	2018	2019
Delegate Number	575	690	713	942

Who Should Attend ?

The event attracts manufacturers in industry chain of pesticide and fertilizer production-raw material suppliers, packaging material, TC, intermediates, formulation, processing, and other sectors related to the whole crop protection industry. International exhibitors /visitors come from CIS countries, Latin America, Australia, German, China, Africa, GCC countries, Japan, Korea, EU and US

Why to Exhibit and Sponsor ?

1. To develop Sales and Lead Opportunities
2. To Meet and connect with prospective customers.
3. Boost Brand Visibility and brand building
4. Learn New developments in agrochemical Industry
5. Showcase New Products & Services
6. Listen to Customer Feedback.
7. Know competitors Activity.

You can Participate in ICSCE 2020 by: Exhibiting Opportunity

Show case your company products & services to enhance your company brand in the exhibition and network with 600+ delegates:

Standard Exhibit : Rs. 1 lakh + GST as applicable

- Facia name and logo on booth
- Inclusion in search option for exhibitors
- TV 1 >> Video 1 Video upto (Can be changed in the back end whenever required) 16:9 Ratio MP4 Format
- PDF/Product Brochures/Flyers (in form of PDF)
- Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB
- Company profile page, includes customizable to include: website details, social media, company profile with product listing
- Chat button for delegates to engage directly
- Email button for delegates to contact you directly
- Video Conferencing for two hours daily during days of event.
- 1/2-page 4/color advertisement in E showguide
- E-business card exchange option
- 3 delegates networking ids

Meeting Room: Rs. 1.75 Lakh

- Facia name and logo
- Inclusion in search option for exhibitors
- TV 1 >> Video 1 Video upto (Can be changed in the backend whenever required) 16:9 Ratio MP4 Format
- PDF/Product Brochures/Flyers (in form of PDF)
- Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB
- Company profile page, includes customizable to include: website details, social media, company profile with product listing
- Chat button for delegates to engage directly
- Email button for delegates to contact you directly
- Video Conferencing for 3 hours daily during days of event.
- 1/2-page 4/color advertisement in E showguide
- E-business card exchange option
- 5 delegates networking ids

Branding Opportunity by way of Sponsorships

Want to create successful brand impression for your business and want to win more customer try the sponsorship package at our high profile event. This will keep your company visibility at all time high from the point they enter the Event, not limited till they register but till they reach their offices by sponsoring in various categories. Sponsorship will also accomplish company's sales goal and is an efficient way to generate leads.

Platinum Sponsorship Package

(Single sponsorship) Rate: Rs. 5.50 Lakh

- Inclusion in search option for Sponsors
- Booth will have TV 1 >> Video in booth, PDF/Product Brochures/Flyers (in form of PDF)
- Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB in booth
- company profile page, includes customizable to include: website details, social media, company profile with product listing
- Chat button for delegates to engage directly
- Email button for delegates to contact you directly
- Video Conferencing for 3 hours daily during days of the event
- option of booth design
- Virtual Booth in premium place
- branding in lobby with other sponsors and on help desk
- Special branding at convention center
- Branding and Visibility opportunity to display company advertising banners, merchandise at the event foyer area (to be provided by sponsor max. 2 places
- 8 invitation to sponsors international clients for the event
- Acknowledgment of sponsor status
- Insertion of marketing material in e-kit bag(sponsor to provide)
- Logo visibility on event backdrop with other sponsors
- Full page advertisement in e- showguide at prominent position
- 10 networking delegate id's for the event
- Polling questions and answer at booth
- Survey at the booth
- Meeting room for one on one meeting
- Speaking slot for 15 mins
- Welcome video 5- 8 secs.

Gold Sponsorship Package

Rate: Rs. 3 Lakh + GST Applicable

- Inclusion in search option for Sponsors
- Chat button for delegates to engage directly
- Email button for delegates to contact you directly
- Video Conferencing for 2 hours daily during days of the event
- option of booth design
- Virtual Booth in sponsors zone
- Booth will have TV 1 >> Video in booth, PDF/ Product Brochures/Flyers (in form of PDF)
- Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB in booth
- Company profile page, includes customizable to include: website details, social media, company profile with product listing
- Branding in lobby with other sponsors
- 5 invitation to sponsors international clients for the event
- Acknowledgment of sponsor
- Logo visibility on event backdrop
- Full page advertisement in e- showguide at prominent position.
- 8 networking delegate ids
- Logo visibility on event backdrop alongwith other sponsors
- Logo will appear together with other sponsors logo on all email announcements
- Logo and website link will appear on Event web page will be listed with other sponsors.

Silver Sponsorship Package:

Rate Rs. 2 Lakh + GST Applicable

- Inclusion in search option for Sponsors
- company profile page, includes customizable to include: website details, social media, company profile with product listing
- Chat button for delegates to engage directly
- Email button for delegates to contact you directly
- Video Conferencing for 2 hours daily during days event
- Virtual Booth in sponsors zone
- Branding in lobby with other sponsors
- 3 invitation to sponsors international clients for the event
- Acknowledgement of sponsor
- Logo visibility on event backdrop alongwith other sponsors
- Full page advertisement in e- showguide.
- 6 networking delegate ids
- Logo visibility on event backdrop alongwith other sponsors
- Logo will appear together with other sponsors logo on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed with other sponsors.

Signage Sponsorship Package

(Single sponsorship)- Rs. 1 lakh + GST Applicable

- Inclusion in search option for Sponsors
- Company profile page, includes customizable to include: website details, social media, company profile with product listing
- Chat button for delegates to engage directly
- Email button for delegates to contact you directly
- Video Conferencing for 2 hours daily during days of online event
- Virtual Booth /meeting room in sponsors zone at confessionals rate
- Branding in lobby with other sponsors
- 3 invitation to sponsors international clients for the event
- Acknowledgment of sponsor
- Logo visibility on event backdrop.
- Company profile & full page advertisement in e- showguide.
- 3 networking delegate ids
- Logo visibility on event backdrop alongwith other sponsors
- Logo will appear together with other sponsors logo on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed with other sponsors

E- Show Guide Sponsorship Package (Single sponsorship) - Rs. 1.50 lakh + GST Applicable

• Inclusion in search option for Sponsors • Company profile page, includes customizable to include: website details, social media, company profile with product listing • Chat button for delegates to engage directly • Email button for delegates to contact you directly • Virtual Booth in sponsors zone at concessional rate • branding in lobby with other sponsors • 3 invitation to sponsors international clients for the event • Acknowledgment of sponsor • Logo visibility on event backdrop • Company profile & full page advertisement in e- showguide • 3 networking delegate ids • Logo visibility on event backdrop alongwith other sponsors • Logo will appear together with other sponsors logo on all email announcements • Logo and website link will appear on Event web page listed with other sponsors .

Registration Desk Sponsorship Package (Single sponsorship)- Rs. 2 Lakh + GST Applicable

• Inclusion in search option for Sponsors • Company profile page, includes customizable to include: website details, social media, company profile with product listing • Chat button for delegates to engage directly • Email button for delegates to contact you directly • Virtual Booth in sponsors zone at concessional rate • Booth will have TV 1 >> Video in booth, PDF/Product Brochures/Flyers (in form of PDF) • Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB in booth • Company profile page, includes customizable to include: website details, social media, company profile with product listing • Branding in lobby with other sponsors • 3 invitation to sponsors international clients for the event • Acknowledgment of sponsor status • Logo visibility on event backdrop • Company profile & full page advertisement in e- showguide. • 3 networking delegate ids • Logo visibility on event backdrop alongwith other sponsors • Logo will appear together with other sponsors logo on all email announcements • Logo and website link will appear on Event web page will be listed with other sponsors

Morning Session Sponsorship Package – Rs. 2 lakh + GST Applicable

• Inclusion in search option for Sponsors • Company profile page, includes customizable to include: website details, social media, company profile with product listing • Chat button for delegates to engage directly • Email button for delegates to contact you directly • Virtual Booth in sponsors zone at concessional rate • Booth will have TV 1 >> Video in booth, PDF/Product Brochures/Flyers (in form of PDF) • Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB in booth • Company profile page, includes customizable to include: website details, social media, company profile with product listing • Branding in lobby with other sponsors • 3 invitation to sponsors international clients for the event • Acknowledgment of sponsor • Logo visibility on event backdrop • Full page advertisement in e- showguide • 3 networking delegate ids • Logo visibility on event backdrop alongwith other sponsors • Logo will appear together with other sponsors logo on all email announcements • Logo and website link will appear on Event web page will be listed with other sponsors.

Exhibition sponsorship:

Rs. 3 Lakh + GST as applicable two days cost

• Inclusion in search option for Sponsors • Company profile page, includes customizable to include: website details, social media, company profile with product listing • Chat button for delegates to engage directly • Email button for delegates to contact you directly • Video Conferencing for 2 hours daily during days of online event • Option of booth design • Virtual Booth in sponsors zone • Booth will have TV 1 >> Video in booth, PDF/Product Brochures/Flyers (in form of PDF) • Two Posters in ratio of 4(W) and 4.75(H) in PDF Format not more than 15 MB in booth • company profile page, includes customizable to include: website details, social media, company profile with product listing • Branding in lobby with other sponsors • 5 invitation to sponsors international clients for the event • Acknowledgment of sponsor • Logo visibility on event backdrop with other sponsors • Full page advertisement in e- showguide at prominent position. • 7 networking delegate ids • Logo will appear together with other sponsors logo on all email announcements • Logo and website link will appear on Event web page will be listed with other sponsors • Branding at the entrance of Exhibition hall.

Registration:

Indian Delegates Registration Fees:

Delegate registration includes participation in two days event, access to all conference session, access to delegate lounge, e-show guide (exhibitor profile), Chat button for delegates to engage directly, Email button for delegates to contact you directly, E-business card upload option, dedicated one user one device id

Till 30th September 2020	Till 30th November 2020	Till 31st December 2020	On Spot Registration
Rs. 2000/- + 18% GST	Rs. 3000/- + 18% GST	Rs.5000 + 18% GST	Rs.9000+18%GST

International Delegates Registration Fees: USD 150 **

** Delegate registration includes participation in two days event, access to all conference session, access to delegate lounge, e- show guide (exhibitor profile), Chat button for delegates to engage directly • Email button for delegates to contact you directly • E-business card upload option

SINGLE SPONSORSHIP WILL BE GIVEN ON FIRST COME FIRST SERVED BASIS.

For booth, sponsorship etc. inquiries please contact
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PAST EVENT: **PMFAI'S ICSCE Delhi 2019**

