



# INTERNATIONAL CROP-SCIENCE CONFERENCE & EXHIBITION

Organised By



Clarks Amer Hotel & Convention Center  
**Jaipur, India**  
9 & 10 November 2017



Media Partner



Marketing Partner



[www.pmfai.org](http://www.pmfai.org)

# MAXIMIZE THE VISIBILITY OF YOUR BRAND

Attend ICSCE 2017-Jaipur, India and increase your reach and exposure to new clients and business. Have successful business networking & meetings and plan for procurement schedule. Indian Agrochemical industry has generated a value of 4.5 Billion USD approx. in the year 2015-16 which is likely to grow at 7.50% annually, from which approx. 55% is consumed by the domestic market and rest 45% is exported. In the coming years the export is likely to grow at 9-10% per annum as against it the local market is expected to grow at 7% per annum.

This show is a great opportunity for Manufacturers & Formulators, Students, Importers & exporters, Agronomists, Research Institutions, Scientists, Consultants Scientists, Consultants, Distributors, Traders, Journalists, supply chain management & Cooperatives, Venture Capitalists & Financial Representatives, Service Providers, Farmers & Dealers, Allied Chemicals & Packaging material suppliers, Seed companies, spraying and irrigation equipment manufacturers, plantation and horticultural producers, Manufacturers & Distributors of Bio-pesticides, Bio-fertilizers, Micronutrients, Key Government officials, Policy Makers & Researchers, Industry Associations, Chamber of Commerce etc. all those involved directly & indirectly with agri input.

Showcase your brands and build profitable relationships at ICSCE-2017, where you will have the opportunity to meet more than 500 delegates from more than 20 countries.

## Want to book a booth ? Want to Sponsor?

### Exhibition Stall package

- 9 sq.mtr stall, 4 Chairs, 1 Table
  - Two Complimentary registrations
  - 3 Lights, plug point (5amps) and fascia name
  - Half page advertisement in showguide
  - Access to all conference meetings, conference receptions, delegate lounge
- Rate : \$ 3500 / Rs. 2.50 Lacs+ Service tax**



### Showguide advertisement

The official showguide is handed to every attendee at registration and serves the commercial guide to companies participating in the event.

- Full page, full color : USD 615 / INR 40000 + ST
- 1/2 Page, full color : USD 390 / INR 25000 + ST



## Sponsorship Opportunities

### Platinum Sponsorship Package ( Single Sponsorship)

- 9 sq.mtr stall (location at more prominent position) with decoration of the booth
  - 2 Rooms for 3 nights with airport transfers subject to check-in & check-out same time
  - 5 Delegates with reserved table for both day morning session
  - Special branding at convention centre gate
  - The senior representative will be part of opening ceremony
  - 10 minute speech about your company on opening day
  - Logo on Mementoes to be distributed to the speakers
  - Branding & visibility opportunity to display company advertising banners, merchandise at the event foyer area ( to be provided by sponsor maximum at 3 places )
  - 5 Invitation to your clients for the event
  - Acknowledgement of sponsor status at the official opening and closing of the event
  - Insertion of marketing material in kit bag (provided by sponsor )
  - Logo visibility on event backdrop and signage for the duration of event with organizers name
  - Logo will appear together with other sponsors logo on all email announcements
  - Logo and website link will appear on Event web page; name of the sponsor will be listed on top of the sponsor's section event web page
  - Slide show for sponsors
  - Full page advertisement in showguide at prominent position.
- Rate : \$ 12500 / Rs. 8 Lakh + ST**

### Gold Sponsorship Package

- 9 sq.mtr.stall (location at prominent position )
  - 2 Complimentary registrations
  - 1 Room for 3 nights
  - 2 Invitations to your clients for the event
  - Acknowledgement of sponsor status at the official opening and closing of the event
  - Logo visibility on the event backdrop & signage for the duration of event with organizers name
  - Logo will appear together with other sponsors logos on all email announcements
  - Logo & website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
  - Slide show for sponsors
  - Full page 4c ad in showguide
- Rate : \$ 5500 / Rs. 3.50 Lakh + ST**

### Dinner Sponsorship Package

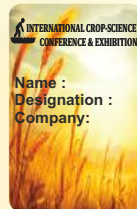
- 5 complimentary registrations
- 2 reserved tables during Dinner
- 5 minute speech about your company during dinner
- Booth at discounted rate of INR 200000 (additional cost)
- Coupon will carry logo of sponsor
- Branding & visibility opportunity to display company advertising banners, merchandise at the dinner area
- 3 Invitations to your International clients for the event
- Acknowledgement of sponsor status at the official closing of the event and during Dinner Reception
- Logo visibility on the event backdrop and signage for the duration of event with organizers name
- Logo will appear together with other sponsors logos on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed with other sponsors marked as dinner sponsor
- Slide show for sponsor
- Full page advertisement in showguide at prominent position
- **Rate : \$ 8600 / Rs. 5.50 Lakh + ST**

### Lunch Box Sponsorship Package (Single sponsorship )

- 2 Complimentary registrations
- Branding & visibility opportunity to display table top company flags ( very small size ), advertising banners, merchandise at the lunch area ( to be provided by sponsor- maximum at 3 places)
- Lunch coupon will carry logo of sponsor
- Booth at discounted rate of INR 200000 (additional cost)
- Logo visibility on the event backdrop
- Logo will appear together with other sponsors logo on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 6300 / Rs. 4 Lakh per day + ST**

### Badge Sponsorship Package (Single sponsorship)

- 2 Complimentary registrations
- Booth at discounted rate of INR 200000 (additional cost)
- Logo on all name badge, which attendees will wear during the event
- Logo will appear together with others sponsors logo on a bi-monthly emails announcements.
- Logo & website link will appear on event webpage, name of the sponsor will be listed on the sponsor's section of event web page.
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 4000 / Rs. 2.50 Lakh + ST**



### Kit Bag Sponsorship Package (Single sponsorship )

- One complimentary registration
- B/W logo on one side of the bag
- Insertion of marketing material in Kit bag (provided by Sponsor )
- Kit bags are selected and provided by PMFAI
- Booth at discounted rate of INR 200000
- Logo will appear together with other sponsors logo on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 5000 / Rs. 3.25 Lakh + ST**



### Cocktail Sponsorship Package

- 5 Complimentary delegate registration
- 1 reserved table during Cocktail
- 5 minute speech about your company during cocktail
- Booth at discounted rate of INR 200000 (additional cost)
- Fire works for 5 mins • Invitation will carry logo of sponsor
- Branding & visibility opportunity to display company advertising banners, merchandise at the cocktail area
- 3 Invitations to your international clients for the event
- Acknowledgment of sponsor status at the official closing of the event and during Cocktail Reception
- Logo visibility on the event backdrop and signage for the duration of event with organizers name
- Logo will appear together with other sponsors logos on all email announcements
- Logo & website link will appear on Event web page; name of the sponsor will be listed with other sponsors marked as Cocktail Sponsor
- Slide show for sponsors
- Full page advertisement in showguide at prominent position
- **Rate : \$ 8600 / Rs. 5.50 Lakh + ST**

### City Tour Sponsorship Package (Single sponsorship)

- 2 Complimentary registrations
- Logo branding
- Bus will carry banner logo of the company
- Acknowledgement of sponsor status by tour guide to guest while boarding & embarking
- Coupon will carry logo of sponsor
- Logo will appear together with other sponsors
- Logos on all bi- monthly email announcements
- Logo & website link will appear on event web page; name of the sponsor will be listed on the sponsor's section of event web page
- Slid show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 4700 / Rs. 3 Lakh + ST**

### Coffee Break Sponsorship Package (Single sponsorship)

- 1 complimentary registration
- Booth at discounted rate of INR 200000 (additional cost)
- Appropriate branding near coffee area
- Logo will appear together with other sponsors logo on all bi-monthly email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 4000 / Rs.2.50 Lakh Per day + ST**

### Gift In Room Sponsorship Package (Single sponsorship)

- 2 Complimentary registrations
- Gift will be provided only to hotel guests
- Logo branding
- Add-on delegates 10 % discount
- Booth at discounted rate of INR 200000 (additional cost)
- Logo will appear together with other sponsors
- Logos on all bi- monthly email announcements
- Logo & website link will appear on event web page; name of the sponsor's will be listed on the sponsors section of event web page
- Slide show for sponsors
- Half page 4C ad in showguide.
- **Rate : \$ 4000 / Rs. 2.50 Lakh + ST**

### Insert Sponsorship Package (Single sponsorship)

- 1 Complimentary registrations
- Booth at discounted rate of INR 200000 (additional cost)
- Insertion of marketing material supplied by the sponsors in event bags (Insert can be a CD, Pen drive or Brochure. Brochure should not be more than 4 pages)
- Logo will appear together with others sponsors logo on a bi-monthly emails announcements.
- Logo & website link will appear on event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 2800 / Rs. 1.75 Lakh + ST**

### Cultural Program Sponsorship Package (Single sponsorship)

- 1 complimentary registration
- Booth at discounted rate of INR 200000 (additional cost)
- Logo will appear together with other sponsors logos on all bi-monthly email announcements
- Logo and website link on 'Cultural Program Sponsored by' will appear on event web page
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 4700 / Rs. 3 Lakh + ST**

### Showguide Sponsorship Package (Single sponsorship)

- 1 Complimentary registration
- Booth at discounted rate of INR 200000 (additional cost)
- Logo will appear together with other sponsors logo on a bi-monthly emails announcements.
- Logo & website link will appear on event webpage
- Slide show for sponsors
- Showguide pages will carry logo of the sponsors in the footer & on cover page.
- Full page 4C ad in showguide
- **Rate : \$ 4700 / Rs. 3 Lakh + ST**

### Room Key Pouch & Bag Tag Sponsorship (Single sponsorship)

- 1 Complimentary registration
- Sponsors logo on key pouch & also on the bag tag
- Logo will appear together with other sponsors logos on all bi-monthly email announcements.
- Logo & website link will appear on Event webpage
- Slide show for sponsors
- Full page 4C ad in showguide
- **Rate : \$ 4000 / Rs. 2.50 Lakh + ST**

### Workshop Sponsorship Package

- 2 Complimentary registrations
- Dedicated Area for workshop for 2 Hrs
- One banner in workshop area
- Booth at discounted rate of INR 200000 (additional Cost)
- Logo will appear together with other sponsors logos on a bi-monthly email announcements.
- Logo & website link will appear on event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 4000 / Rs. 2.50 Lakh + ST**

### Wifi Sponsorship Package (Single sponsorship)

- 1 complimentary registration
- Coupon will carry logo of sponsor
- Insertion of marketing material in kit bag (Provided by sponsor)
- Logo will appear together with other sponsors logos on all bi-monthly emails announcements
- Logo and website link will appear on Event web page
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 3200 / Rs. 2 Lakh + ST**

### Photo Area Sponsorship Package (Single sponsorship)

- 1 Complimentary registrations
- Logo will appear together with other sponsors logos on a bi-monthly email announcements.
- Logo & website link will appear on event webpage
- Slide show for sponsors
- The photo area will carry logo of the sponsor & appropriate branding will be carried at the area.
- Half page 4C ad in showguide
- **Rate : \$ 3250 / Rs. 2 Lakh + ST**

### Pen & Pad Sponsorship Package (Single sponsorship)

- 1 Complimentary registration
- Insertion of marketing material supplied by the sponsor in kit bag
- Logo will appear together with others sponsors logo on a bi-monthly emails announcements.
- Logo & website link on 'Pen & Pads Sponsored by' and also will appear on event web page
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 3250 / Rs. 2 Lakh + ST**



### Signage Sponsorship Package (Single sponsorship)

- 1 Complimentary registration
- Logo will appear together with others sponsors logo on a bi-monthly emails announcements.
- Logo & website link will appear on event webpage
- Slide show for sponsors
- All the signage/standee will carry logo at the bottom marked as "signage sponsored by"
- Full page 4C ad in showguide
- **Rate : \$ 4700 / Rs. 3 Lakh + ST**



### Registration Desk Sponsorship Package (Single sponsorship)

- 1 Complimentary registration
- Logo will appear together with others sponsors logo on a bi-monthly emails announcements.
- Logo & website link will appear on event webpage
- Slide show for sponsors
- Registration desk will carry branding of the sponsor
- Full page 4C ad in showguide
- **Rate : \$ 3250 / Rs. 2 Lakh + ST**

### Lanyard Sponsorship Package (Single sponsorship)

- 2 Complimentary registrations
- Booth at discounted rate of INR 200000 (additional cost)
- Logo on all name lanyards, which attendees will wear during the event
- Logo will appear together with others sponsors logo on a bi-monthly emails announcements.
- Logo & website link will appear on event webpage, name of the sponsor will be listed on the sponsor section of event web page.
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 4000 / Rs. 2.50 Lakh + ST**



### Banner Sponsorship Package

- 1 complimentary registration
- Banner 1 No. can be displayed (Size : 12x8)
- Logo will appear together with other sponsors logos on all bi-monthly emails announcements
- Logo and website link will appear on Event web page; name of sponsors will be listed on the sponsor's section of event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- **Rate : \$ 2400 / Rs. 1.5 Lakh + ST**

### Breakfast Sponsorship Package (Single sponsorship)

- 2 complimentary registrations
- Branding & visibility opportunity to display advertising banners, merchandise at the breakfast area (to be provided by sponsor)
- Logo will appear together with other sponsors logos on all bi-monthly email announcements
- Logo and website link will appear on Event web page; name of sponsors will be listed on the sponsor's section of event webpage
- Slide show for sponsors
- Half page 4C ad in showguide
- Rate : \$ 4700 / Rs. 3 Lakh per day + ST

### Delegate Registration

- Early bird (Till 31st March 2017) INR 5000/-
- Till 25th September 2017 INR 6000/-
- Till 8th November 2017 INR 8000/-
- On spot Registration INR 10000/-

#### Note :

- Service tax is applicable of all participants, national as well as International participants.
- All above images are display images, it may differ in actual
- Service Tax to be borne by Sponsored

**SINGLE SPONSORSHIP WILL BE GIVEN ON FIRST COME FIRST SERVED BASES.**

### Contact Details

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### Our Supporters



### Glimpse of PMFAI ICSCE Goa 2016



**PMFAI concluded its successful ICSCE event in Goa on 10 & 11 November 2016 which was attended by approx 500 Delegates and 60 Exhibitors.**